

Download L'Oréal Hair Color Manual

L'Oréal Preference Instructions. Superior Preference is available in more than 50 shades and, according to L'Oréal, the product will provide up to eight weeks of hair color. If you are preparing to color your hair with Superior Preference, it is important to follow the application instructions to ensure the best results. (See Reference 2.) Find our best permanent hair color for every hair type and need. Choose the right brand to: cover even the most stubborn grays; get fade-defying, luminous depth and dimension, or create a bold statement with fashionable, edgy shades. Step 3: Switch Up Your Hair Care Routine. Colored hair requires special care, starting with switching to a cleansing and conditioning system that's meant specifically for color-treated hair. Try the L'Oréal Paris Hair Expert Color Vibrancy Intensive Shampoo, the L'Oréal Paris Hair Expert Color Vibrancy Intensive Conditioner, and L'Oréal Paris Elvive Color Vibrancy Repair and Protect Balm. L'Oréal Superior Preference Hair Color Instructions. Superior Preference Glam Lights Highlights by L'Oréal Paris. Achieve beautifully blended highlights at-home for an ultra-luminous, golden shimmer hair color. Hold your hair's shade and shine with Superior Preference Fade-Defying Color & Shine System by L'Oréal.