

Download How To Write Successful Fundraising Letters

Successful fundraising letters are part art, part science – learn how to write and design them in this article. Sitting down to write a direct mail fundraising letter can be a daunting task, particularly for someone who only does it once or twice per year. It can seem like your whole fundraising goal is riding on every word you write, and the self-inflicted pressure often builds up into a form of writer's block. Writing a donation request letter can be a tough job. A letter template of some sort using a sample donation request letter will help you get started... Try our free donation request letter templates! Download our standard template or check out our example letters for events, auctions, schools, and more.